



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314

# Contract # 327324

Schedule Dates	10/11/12-10/15/12	Date Entered	08/16/12
Advertiser	Pol/R Hudson/RNC US Representative (16382)	Last Modified	10/11/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3003 CONGRESS (135344)	Headline #	06281560
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	ROBINSON, TRACEY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	225/403/3003	Commission	\$382.50
Account Types	National/Political	Net Total	\$2,167.50
Billing Type	Standard	Sales Tax	

HUDSON FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	3	\$2,550.00
<b>Grand Total:</b>	<b>3</b>	<b>\$2,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Spot	10/15/12-10/15/12	5	:30	6:30A- 7A (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAY8RK	8/16/12
34.0	Revised Line / Spot	10/11/12-10/11/12	5	:30	6:30A- 7A (EST)					1					\$850.00		Charlotte (WSOC)	ABC NITELINE	8/16/12
38.0	Normal Line / Spot	10/11/12-10/11/12	5	:30	6:30A- 7A (EST)					1					\$850.00		Charlotte (WSOC)	EYE NWS DAY8RK	8/16/12
38.0.1	Closed Preempt	10/11/12															Charlotte (WSOC)	Pre-empt/Spot -	
53.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6:30A- 7A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAY8RK	10/5/12
54.0	Normal Line / Spot	10/12/12-10/12/12	5	:30	6A- 6:30A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	EYE NWS DAY8RK - replaces 10/11 due tech error	10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.